

Proclamation Request Form

Contact Info

Name Megan Zelle

Address

Unit #

City Kingston

Province Ontario

Postal Code

Phone #

Email

Organization Information

Organization Name Kingston Accommodation Partners (KAP)

Is your organization a non-profit? Yes

Proclamation Information

Proclamation Name National Tourism Week

Start Date Monday, April 20, 2026

End Date Friday, April 24, 2026

How is your proclamation is of interest and/or benefit to the citizens of Kingston?

Now in its 16th year, National Tourism Week (NTW) is a dynamic, weeklong campaign organized by the Tourism Industry Association of Canada (TIAC). This event, taking place April 20–24, 2026, is a platform for highlighting the pivotal role tourism plays as part of Canada's economy and identity. The theme for 2026 is "Canada: Powered by Tourism."

Over the past decade, Kingston has made significant progress in shaping a clear, compelling tourism identity, positioning itself as one of Ontario's most distinctive small-city destinations. Through the development of heritage-driven experiences, vibrant cultural offerings, strong culinary assets, and a growing event calendar, Kingston has steadily increased its appeal to visitors, residents, and investors alike.

While we await impact numbers from 2025, we can reflect on 2024: where we welcomed 2.6M visitors to

Kingston, who generated \$775M in economic impact and \$512M in visitor spending.

Will this proclamation be presented at an event?

No

Include the proclamation in an ad under the City of Kingston banner in the Kingston Whig Standard? (Additional cost applies)

Yes

Notice of Collection

Personal Information, as defined by the Municipal Freedom of Information and Protection of Privacy Act (MFIPPA), is collected on this form in accordance with MFIPPA. Your personal information will be used by City staff to process your proclamation request and to contact you if required. Questions about the collection, use, or disclosure of your personal information should be directed to the Deputy City Clerk, dochej@cityofkingston.ca, or by phone at 613-546-4291, extension 1252.

CITY COUNCIL MEETING OF:

March 24, 2026

COMMUNICATION

No: 2026-08-11